



*News From*

# **Maggie Brooks**

## *Monroe County Executive*

**For Immediate Release**

**September 28, 2004**

### **Monroe County Hosts Community Asset Event at Seneca Park Zoo** ***Individuals and Groups Recognized for Youth Involvement***

Monroe County Executive **Maggie Brooks** announced today that the county will host nearly 600 people at the sixth annual "Family Celebration of Community Assets" event this Saturday, October 2, at the Seneca Park Zoo. The Rochester-Monroe County Youth Bureau will honor selected individuals and groups who were nominated for their outstanding asset building contributions to the community.

The Family Celebration will be held from 10:00 a.m. – 2:00 p.m. and will provide honored individuals and their guests with a complimentary visit to the zoo and lunch. County Executive Maggie Brooks will commence the awards ceremony at 1:00 p.m.

*"This is a wonderful family event that I am honored to host," said Monroe County Executive, Maggie Brooks. "Through the asset building approach, Monroe County has been instrumental in the coordination and collaboration among neighborhoods as they improve the well being of all youth. Asset building has been growing steadily in our community and offers practical guidelines that we can all use to ensure that our youth become competent, productive, responsible adults. Clearly, it is a tribute to our community that we have the opportunity to recognize so many people who have contributed to our asset building efforts."*

A total of 220 individuals and 62 community groups, comprised of youth and adults will be honored from the following areas: Brighton, City of Rochester, Metro Council for Teen Potential, Community Place of Greater Rochester, Cornell Cooperative Extension 4-H Programs, East Rochester, Fairport-Perinton, Gates-Chili, Greece, Rush-Henrietta, Honeoye Falls- Lima, Irondequoit, Penfield, Rochester City School District, Webster and Wheatland.

For more information on how to become involved in the Asset Building Initiative, please visit the Youth Bureau via the Monroe County Web site at: [www.monroecounty.gov](http://www.monroecounty.gov) or call 274-6823.

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